

BYRON TOWNSHIP RECREATION

TRUNK OR TREAT

FREE EVENT

Saturday, October 21
12:00 PM—2:00 PM

WHISTLESTOP PARK
2120 76th St. SW
Byron Center, MI

Trunk or Treat is a free event for members of the community and a great opportunity for sponsors to increase exposure, build company image, and support family events within the community.

2000+ children / 4000+ adults in attendance.

Tax deductible donation.

SPONSORSHIP OPPORTUNITIES

Registration is required to be a sponsor at the event.

GOLD GHOST PACKAGE | \$500

- sponsor logo promotion on 350 treat bags
- promotional items can be added to treat bags
- sponsor logo included in all marketing (email, website, social media)
- sponsor logo featured on balloon animals
 - sponsor petting zoo
 - DJ voice shout out at the event
- reserved trunk space for the event

BRONZE BAT PACKAGE | \$75

- small sponsor logo promotion
- reserved trunk space for the event

SILVER SPIDER PACKAGE | \$300

- sponsor logo promotion on 150 treat bags
- sponsor logo included in all marketing (email, website, social media)
 - sponsor petting zoo
- DJ voice shout out at the event
- reserved trunk space for the event

HOST YOUR OWN TRUNK | FREE

- reserved trunk space for the event



SPONSOR INFORMATION

To ensure that all sponsor logos appear on promotional items and advertising - registration forms and payment must be submitted to Tammy. Feel free to email, drop off, or mail the form. All checks should be made payable to Byron Township.

SELECT SPONSORSHIP OPTION:

- GOLD GHOST PACKAGE | \$500
- SILVER SPIDER PACKAGE | \$300
- BRONZE BAT | \$75
- CUSTOM SPONSORSHIP | ___
- HOST A TRUNK | FREE

NAME: _____

BUSINESS: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

PAYMENT INFORMATION: credit card / cash / check

CREDIT CARD #: _____

EXP: _____ CCV: _____

ARTWORK REQUIREMENTS: Please submit your business logo in a high resolution AI, EPS, JPG, PNG, PSD, or TIFF file format. Please remove white backgrounds.