

BYRON TOWNSHIP RECREATION

# TRUNK OR TREAT

**FREE  
EVENT**

Saturday, October 25  
12:00 PM—2:00 PM

**WHISTLESTOP PARK**  
2120 76th St. SW  
Byron Center, MI

Trunk or Treat is a free event for members of the community and a great opportunity for sponsors to increase exposure, build company image, and support family events within the community.

2000+ children / 4000+ adults in attendance.

Tax deductible donation.

## SPONSORSHIP OPPORTUNITIES

Registration is required to be a sponsor at the event.

### **GOLD GHOST PACKAGE | \$500**

- sponsor logo promotion on 350 treat bags
- promotional items can be added to treat bags
- sponsor logo included in all marketing (email, website, social media)
- sponsor logo featured on balloon animals
- sponsor petting zoo
- DJ voice shout out at the event
- reserved trunk space for the event

### **BRONZE BAT PACKAGE | \$75**

- small sponsor logo promotion
- reserved trunk space for the event

### **SILVER SPIDER PACKAGE | \$300**

- sponsor logo promotion on 150 treat bags
- sponsor logo included in all marketing (email, website, social media)
- sponsor petting zoo
- DJ voice shout out at the event
- reserved trunk space for the event

### **HOST YOUR OWN TRUNK | FREE**

- reserved trunk space for the event



## SPONSOR INFORMATION

To ensure that all sponsor logos appear on promotional items and advertising - registration forms and payment must be submitted to Tammy. Feel free to email, drop off, or mail the form. All checks should be made payable to Byron Township.

### SELECT SPONSORSHIP OPTION:

- ☐ GOLD GHOST PACKAGE | \$500
- ☐ SILVER SPIDER PACKAGE | \$300
- ☐ BRONZE BAT | \$75
- ☐ CUSTOM SPONSORSHIP | \_\_\_
- ☐ HOST A TRUNK | FREE

NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**PAYMENT INFORMATION:** credit card / cash / check

CREDIT CARD #: \_\_\_\_\_

EXP: \_\_\_\_\_

CCV: \_\_\_\_\_

ARTWORK REQUIREMENTS: Please submit your business logo in a high resolution AI, EPS, JPG, PNG, PSD, or TIFF file format. Please remove white backgrounds.

[tammy@byrontownship.org](mailto:tammy@byrontownship.org) | 616-878-1998 | [www.byrontownshiprec.org](http://www.byrontownshiprec.org)